

Secretary of State Office
500 E Capitol Ave
Pierre, SD 57501
(605)773-3537

Athlete Agent Registration Form

Please **Type** or **Print** Clearly in Ink

Make Payment Payable to **SECRETARY OF STATE**

FILE DATE	11/03/2025
RECEIPT NO	002746195
CK # 3794	
RECEIVED	
NOV 03 2025	

SD Secretary of State

Please check the applicable filing status.

- ☒ Initial Application **\$100 Fee**
☐ Application based on certification in another state per §59-10-5(b): **\$50 Fee**
☐ Application for Renewal **\$25 Fee**

1. Name: Ian Grutman

(954) 558-8802 igrutman@gseworldwide.com
Daytime Phone Email Address

2. The address for the applicant's principal place of business:

15395 Green River Court Delray Beach FL 334466
Street Address City State ZIP

Mailing Address (Optional) City State ZIP

3. The name of the applicant's business or employer: GSE Sports Marketing, Inc.

4. List any business or occupation engaged in by the applicant for the five years next preceding the date of the application:

Executive VP at GSE Sports Marketing, Inc. (June 1, 2020 to present)

5. Provide a brief description of your training as an athlete agent:

I am certified as an athlete agent by the National Football League Players Association (NFLPA).

6. Provide a brief description of your practical experience as an athlete agent:

I have worked 20 years as an athlete agent.

7. Provide a brief description of your educational background related to being an athlete agent:

B.S. in Business Marketing from University of Central Florida (graduated in June 2004).

8. Provide names and addresses of three references not related to the applicant:

<u>Brad Cicala</u>	<u>330 W Spring St, Ste 355</u>	<u>Columbus</u>	<u>OH</u>	<u>43215</u>
Name	Address	City	State	ZIP
<u>Chris Hornberger</u>	<u>100 Renaissance</u>	<u>Detroit</u>	<u>MI</u>	<u>48243</u>
Name	Address	City	State	ZIP
<u>Ryan Williams</u>	<u>23091 Mill Creek Drive</u>	<u>Laguna Hills</u>	<u>CA</u>	<u>92653</u>
Name	Address	City	State	ZIP

9. For whom have you served as an athlete agent in the past 5 (five) years:

Omar Norman-Lott	Football	Kansas City Chiefs
Name	Sport	Last Known Team
Jayden Reed	Football	Green Bay Packers
Name	Sport	Last Known Team
Chase Brown	Football	Cincinnati Bengals
Name	Sport	Last Known Team
Sydney Brown	Football	Philadelphia Eagles
Name	Sport	Last Known Team
Desjuan Johnson	Football	Los Angeles Rams

10. If the applicant's business is not a corporation, list the names and addresses of the partners, members, officers, managers, or profit-sharers of the business:

N/A

Name	Address	City	State	ZIP
Name	Address	City	State	ZIP

11. If the business employing the applicant is a corporation, list the names and addresses of the officers, directors, and any shareholder of the corporation having a five percent interest or greater.

Michael Principe (CEO and Director)	276 Fifth Ave, Ste 711	New York	NY	10001
Name	Address	City	State	ZIP
Eric Taylor (CFO/Secretary & Director)	276 Fifth Ave, Ste 711	New York	NY	10001
Name	Address	City	State	ZIP

12. Have you or anyone listed in questions 10 or 11 been convicted of a crime, that in South Dakota, would be considered a crime of moral turpitude or a felony? ☐ Yes ☒ No

If yes please identify the crime: _____

13. Have you or anyone listed in questions 10 or 11 been administratively or judicially determined to have made false, misleading, deceptive or fraudulent representations? ☐ Yes ☒ No

14. Has your conduct or that of anyone listed in questions 10 or 11 resulted in the imposition of a sanction, suspension, or declaration of ineligibility to participate in an interscholastic or intercollegiate athletic event on a student athlete or educational institution? ☐ Yes ☒ No


15. Have you or anyone listed in questions 10 or 11 had any sanction, suspension or disciplinary action taken against you / them because of occupational or professional conduct? ☐ Yes ☒ No

16. Have you or anyone listed in questions 10 or 11 ever been denied an application for, suspension or revocation of, or refusal to renew the athlete agents registration of licensure? ☐ Yes ☒ No

Attach additional pages as needed when there is insufficient room to fully complete a question.

I declare under penalty of perjury, under the laws of the State of South Dakota, that all statements contained in this application and any accompanying documents are true and correct.

Dated 10/27/25


(Signature of Applicant)

Ian Grutman
(Printed Name)



South Dakota Secretary of State
500 E. Capitol Ave
Pierre, SD 57501-5070

GRUTMAN SPORTS AND ENTERTAINMENT
15395 GREEN RIVER COURT
DELRAY BEACH, FL 33446

RECEIPT INFORMATION

Receipt #: 002746195
Receipt Date: 11/03/2025

DO NOT PAY!
This is not a bill.

Description of Charges	Reference	Quantity	Unit Price	Total
Athlete Agent Initial Registration		1	\$100.00	\$100.00

TOTAL CHARGES PAID \$100.00

Description of Payment	Reference	Amount
Payment-Check/MO	3794	\$100.00

TOTAL PAYMENT \$100.00



SOUTH DAKOTA
DEPT. OF **LABOR**
& **REGULATION**

RECEIVED

NOV 20 2025

SD Secretary of State

Ian Grutman
15395 Green River Court
Delray Beach FL 33446

Attached is your South Dakota Athlete Agent certificate.

This certificate may not be transferred or used by any other person or business entity other than the person or business entity to whom the certificate was issued.

Services are subject to sales tax in South Dakota. If you are providing your service in South Dakota, you need to apply for a SD Sales Tax license. Please visit the South Dakota Department of Revenue website at dor.sd.gov.

State of South Dakota
Department of Labor and Regulation

Ian Grutman
GSE Sports Marketing, Inc.
15395 Green River Court
Delray Beach, FL 33446

Has been registered by the SD Department of Labor and Regulation as an

ATHLETE AGENT

Effective: 11/06/2025

EXPIRATION: 11/05/2027

Marcia Hultman,
Secretary of Labor & Regulation

This certificate is non-transferable to any other person or entity other than to whom the certificate was issued.

Filed this 20th day of

November 2025

SECRETARY OF STATE